

## Message Text

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12

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

----- 091721

R 300711Z JAN 75

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 6204

INFO USDOC WASHDC

UNCLAS MOSCOW 1314

USDOC FOR BEWT/TPD/TDAD

E.O. 11652: N/A

TAGS: BEXP, UR

SUBJECT: AUTOMOTIVE SERVICE EQUIPMENT SOLO

REF: STATE 19635

1. COMMERCIAL OFFICE BELIEVES THAT THEME OF PROPOSED SOLO EXHIBITION, I.E., AUTOMOTIVE SERVICE EQUIPMENT, IS A GOOD ONE, DESPITE FACT THAT FOLLOW-UP SALES TO AVTOSERVIS-73 EXHIBITION HAVE NOT BEEN AS SUBSTANTIAL AS WE HAD HOPED. COMMERCIAL OFFICE WOULD BE PLEASED TO RAISE POSSIBILITY OF SOLO EXHIBITION WITH APPROPRIATE SOVIET ORGANIZATIONS, I.E., AVTOPROMIMPORT AND MINISTRY OF AUTOMOBILE INDUSTRY SHOULD OVERSEAS AUTOMOTIVE CLUB SO DESIRE. WE WOULD CAUTION, HOWEVER, THAT EXHIBITION SCHEDULE FOR 1976, ALTHOUGH NOT YET FIRM, PROMISES TO BE QUITE HEAVY AND IT MAY BE DIFFICULT FOR OVERSEAS AUTOMOTIVE CLUB TO OBTAIN NECESSARY SPACE.

2. IN EVALUATING VIABILITY OF PROPOSED THEME, COMMERCIAL OFFICE BELIEVES USDOC/BEWT SHOULD TAKE INTO CONSIDERATION VARIOUS PROPOSALS MADE BY U.S. COMPANIES TO CONSTRUCT NETWORK OF SERVICE STATIONS IN USSR. THESE PROPOSALS, WHICH WE ASSUME ARE IN COMPETITION WITH SIMILAR PROPOSALS FROM WESTERN EUROPEAN COMPANIES, SHOULD ALSO BE TAKEN INTO ACCOUNT BY ORGANIZERS OF PROPOSED EXHIBITION. IT MIGHT BE POSSIBLE TO USE EXHIBITION AS DEVICE FOR PROMOTING U.S.

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OFFER OF PACKAGE DEAL INVOLVING NETWORK OF SERVICE STATIONS.

MATLOCK

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 30 JAN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1975MOSCOW01314  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750034-0226  
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**Office:** ACTION EUR  
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**Original Previous Classification:** n/a  
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**Reference:** 75 STATE 19635  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** MorefiRH  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 MAR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <12 MAR 2003 by RicharJA>; APPROVED <10 NOV 2003 by MorefiRH>  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** AUTOMOTIVE SERVICE EQUIPMENT SOLO  
**TAGS:** BEXP, UR  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006